

Remit Address:

WJBK  
 New World Communications of Detroit Inc  
 PO Box 100624  
 Atlanta, GA 30384-0624  
 Main: (248) 557-2000  
 Billing: (248) 552-5129

**INVOICE**

Advertiser	Andy Meisner for County Treasurer
Product	General 2012
Estimate Number	General 2012

Invoice #	129881-3
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	129881
Alt Order #	Political Candidate: Oakla
Deal #	
Order Flight	09/24/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 9a	9a-10a								
		CDR			10/29/12 to 11/04/12	3x	MTWTF--				
	WJBK			M	10/29/12	:30	9:26 AM	LA09203001H	\$450.00		12
	WJBK			Tu	10/30/12	:30	9:59 AM	LA09203001H	\$450.00		14
	WJBK			Th	11/01/12	:30	9:35 AM	LA09283001H	\$450.00		13
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			M	11/05/12	:30	9:28 AM	LA09283001H	\$450.00		15
2	WJBK	Fox 2 News AM Weekend	Sa 630a-10a/Su 630a								
		CDR			10/29/12 to 11/04/12	2x	-----SS				
	WJBK			Sa	11/03/12	:30	7:58 AM	LA09283001H	\$550.00		8
	WJBK			Su	11/04/12	:30	7:23 AM	LA09203001H	\$550.00		9
3	WJBK	M-F 1p-2p	1p-2p								
		CDR			10/29/12 to 11/04/12	2x	MTWTF--				
	WJBK			M	10/29/12	:30	1:31 PM	LA09283001H	\$250.00		7
	WJBK			W	10/31/12	:30	1:56 PM	LA09283001H	\$250.00		8
				11/05/12 to 11/11/12	1x	MT-----					
	WJBK			Tu	11/06/12	:30	1:31 PM	LA09283001H	\$250.00		9
4	WJBK	M-F 5p-630p	5p-630p								
		CDR			10/29/12 to 11/04/12	2x	MTWTF--				
	WJBK			W	10/31/12	:30	5:58 PM	LA09203001H	\$750.00		6
	WJBK			F	11/02/12	:30	6:17 PM	LA09203001H	\$750.00		7
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	6:29 PM	LA09203001H	\$750.00		8

Aired Spots

12

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Gross Total \$5,900.00

Agency Commission \$885.00

Net Amount Due \$5,015.00 Payment Terms 30 Days

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